



DEMOGRAPHIC SUMMARY

EAST DUNDEE, IL: ROUTE 25 AND ROUTE 72

Demographics

(ESRI Business Analyst)

2006 Estimates	3 Miles	5 Miles	10 Miles
Population	56,830	158,981	578,191
Households	18,038	50,509	192,261
Average Household Income	\$83,700	\$87,340	\$102,647
Number of Employees	22,432	49,058	172,277

2006 Households by Income Estimates	3 Miles	5 Miles	10 Miles
Household Income Base	18,038	50,508	192,260
< \$15,000	5.9%	6.1%	4.1%
\$15,000 - \$24,999	6.3%	6.3%	4.3%
\$25,000 - \$34,999	8.1%	7.9%	5.8%
\$35,000 - \$49,999	14.1%	13.3%	10.6%
\$50,000 - \$74,999	22.3%	22.2%	19.9%
\$75,000 - \$99,999	17.3%	15.9%	18.5%
\$100,000 - \$149,999	16.4%	17.3%	21.8%
\$150,000 - \$199,999	5.2%	5.8%	7.6%
\$200,000 +	4.5%	5.2%	7.4%
Average Household Income	\$83,700	\$87,340	\$102,647

Trends: 2006-2011 Annual Rate Projections	3 Miles	5 Miles	10 Miles
Population	2.8%	2.76%	2.46%
Households	2.57%	2.61%	2.33%
Families	2.2%	2.23%	2.09%
Owner Occupied House Holds	2.56%	2.48%	2.4%
Median Household Income	2.84%	2.91%	3.59%

POPULATION SEGMENTATION
EAST DUNDEE, IL: ROUTE 25 AND ROUTE 72
 (ESRI Business Analyst)

Rank	Tapestry Segment		
	3 Miles	5 Miles	10 Miles
1	Industrious Urban Fringe	Industrious Urban Fringe	Up and Coming Families
2	In Style	Boomburbs	Boomburbs
3	Main Street, USA	Main Street, USA	Sophisticated Squires
4	Boomburbs	In Style	In Style
5	Cozy and Comfortable	Cozy and Comfortable	Suburban Splendor

Industrious Urban Fringe neighborhoods are found on the fringe of metropolitan cities. Most residents work in manufacturing, construction, retail trade, and service industries. The median age is 28.5 years; the median household income is \$42,400. Two-thirds of the households own their single-family dwellings, with a median value of \$131,400.

In Style households without children comprise more than two-thirds of this group. The population is slightly older, with a median age of 39.3 years and a median household income of \$67,800. Nearly 40 percent of the population aged 25 years and older hold a bachelor's or graduate degree.

Main Street, USA residents profile the American population. Families, with a growing mix of single households (household size 2.51), median age of 36 years, middle income with median of \$50,000 make up most households. They are suburbanite/small town homeowners that take an active role in the community, and live in older single family homes with a market value of \$165,000.

Boomburbs communities are home to younger families who live a busy, upscale lifestyle. The median age is 33.8 years. This market has the highest population growth at 4.6 percent annually – more than four times the national figure. The median home value is \$308,700, and most households have two earners and two vehicles.

Cozy and Comfortable residents are settled, married and still working. Many couples are still living in their pre-1970s single-family homes in which they raised their children. The median age is 41 years, and the median home value is \$164,000. Home improvement and remodeling are important to Cozy and Comfortable residents.

Up and Coming Families. With a median age of just 31.9 years, this group consists mainly of young, affluent families with younger children. Nearly two-thirds of residents aged 25 years and older have a degree or some college credits. The median household income is \$68,400.

Sophisticated Squires residents in this group enjoy cultured country living on the fringe of urbanized areas. These urban escapees are mostly married-couple families with children that range from toddlers to young adults. The majority of householders are between 35 and 54 years old and are highly educated. The median household income is \$80,500.

Suburban Splendor residents are the epitome of upward mobility, just a couple of rungs below the top, situated in growing neighborhoods of affluent homes with a median value of \$408,100. Most households are composed of two-income married couples with or without children. The population is well-educated and well-employed, with a median age of 40.5